



Hangers for clever people

MAWA

Clothes hangers for every lifestyle



Hangers for clever people

MAWA clothes hangers for Hotels

Let us introduce you the brand MAWA and find our best articles for the hotel sector, divided in 3 categories for different price ranges.



Agenda

1. MAWA The Brand	Seite	04
2. MAWA Basic Line	Seite	10
3. MAWA Essential Line	Seite	17
4. MAWA Design Line	Seite	24
5. MAWA Perfect Extras	Seite	31
6. MAWA Optional	Seite	34
7. Brand Ambassador Examples	Seite	42
8. Quality & Fairness	Seite	43
9. References	Seite	46
10. Contact	Seite	47

MAWA – We Are The Brand



Hangers for clever people

A brand is a promise.

We are THE brand for hangers!





Hangers for clever people

MAWA – Made in Germany



MAWA Factory

Pfaffenhofen/Ilm, Bavaria, Germany

We have produced clothes hangers as brand-name products “Made in Germany” for our international customers for over 70 years. We offer sophisticated solutions, perfectly coordinated with our customers needs and desires.

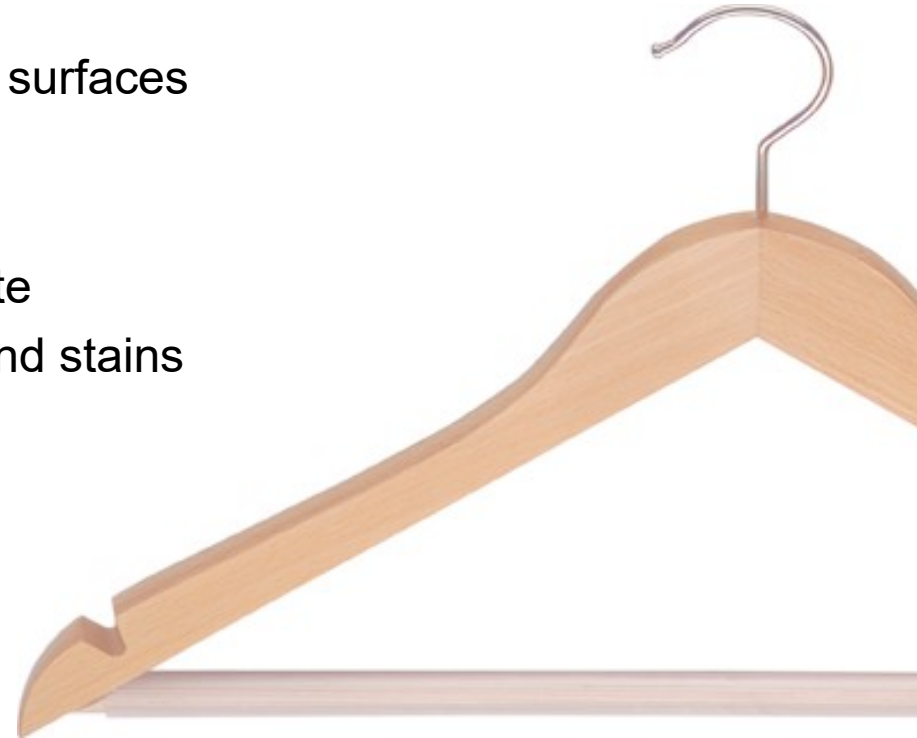
MAWA launches ground breaking innovations for metal and wooden hangers on the market: clips, rotating hooks, anti-slip coating. This is MAWA – the Original.



Details make the difference

Wooden Hangers:

- Solid wood hangers with extra smooth surfaces
- Hook fully rotatable and stable
- Trousers bar with non-slip coating
- All wooden hangers with FSC certificate
- Water-based and eco-friendly paints and stains



ECO friendly

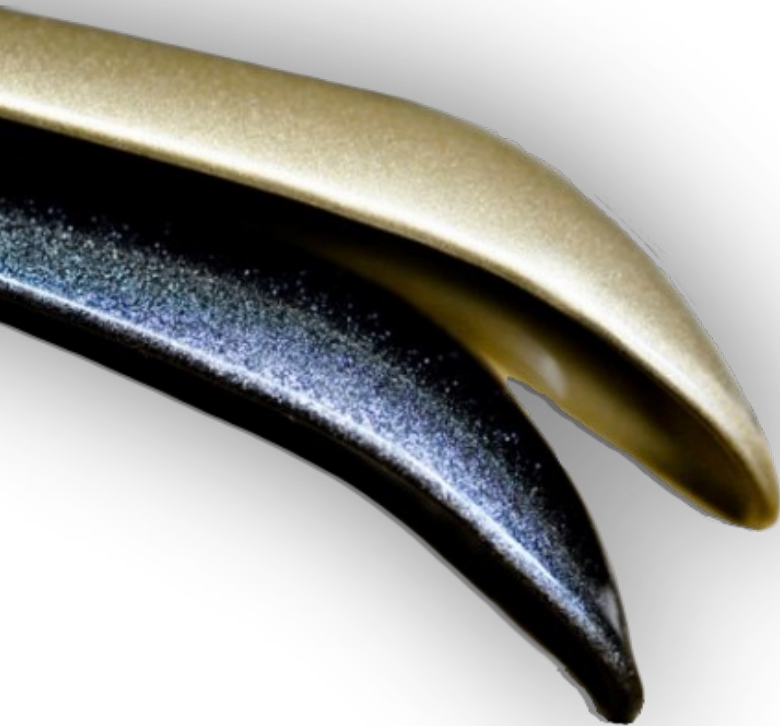


SKIN friendly



The mark of
responsible forestry

Details make the difference



Metal Hangers:

- Save up to 40% space
- Made of German steel
- With non-slip coating free of harming substances
- High stability and holding force
- Rotating hooks and patented clips



ECO friendly



SKIN friendly



Design ideas – No 1



Hangers for clever people



MAWA Standard 42
Flat formed, lowered ends



MAWA Standard 42/RE
Flat formed, lowered ends,
with skirt notches



MAWA Standard 42 RE/S
Flat formed, lowered ends,
with bar and skirt notches

Colour shown: Beech

Design ideas – No 2



Hangers for clever people



MAWA Basic 44
Bodyformed



MAWA Basic 44/RE
Bodyformed,
With skirt notches



Basic 44/RE/RFS
Bodyformed
With skirt notches and anti-slip covered bar



MAWA Basic 44/K
Bodyformed
With bar and non-slip covered clips

Colour shown: Beech
Other colours (stained and lacquered) possible

Design ideas – No 3



Hangers for clever people



Silhouette 41/F – bodyformed,
with non-slip coating



Prestige 40/G – flat formed, with non-slip coating and
shoulder support : 30mm



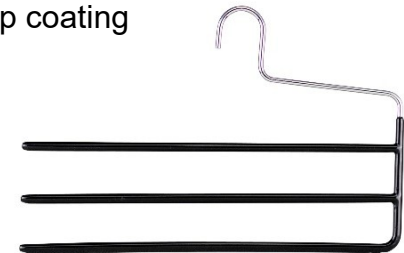
Silhouette 41/FRS – bodyformed,
with skirt notches and
non-slip coating



KH 35 – trouser hanger
with non-slip coating



Silhouette 41/FK – bodyformed,
with bar and 2 clips
and non-slip coating



KH 3 – trouser hanger
with 3 non-slip coated bars

Colour shown: black
Other colours possible

Design ideas – No 1



Hangers for clever people



Business 45
Bodyformed



Business 45/RE
Bodyformed,
With skirt notches



Business 45/RE/RFS
Bodyformed
With skirt notches and anti-slip
covered bar



Business 45/K
Bodyformed
With bar and non-slip covered clips

Colour shown: Beech

Other colours (stained and lacquered) possible

Design ideas – No 2



Hangers for clever people



Business Plus 45

Bodyformed,
With additional clamp
trouser hanger



MAWA Bingo 45

Bodyformed,
Shoulder support: 36 mm



MAWA Panta 1

Clamp trouser hanger,
Galvanized metal rack



MAWA Bingo 45/RFS

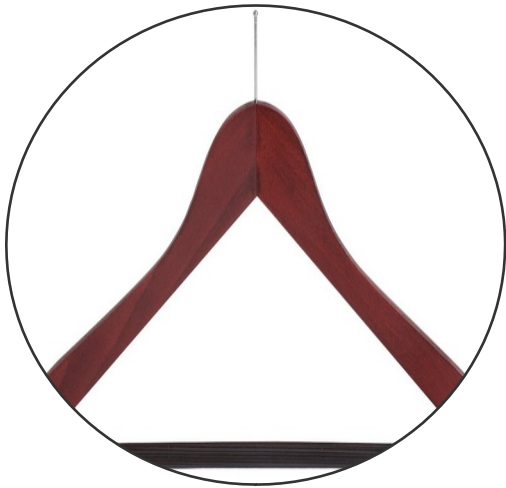
Bodyformed,
Shoulder support: 36 mm,
Anti-slip covered bar

Colour shown: Beech
Other colours (stained and lacquered) possible

Design ideas – Hotelpin



Hangers for clever people



Hotelpin

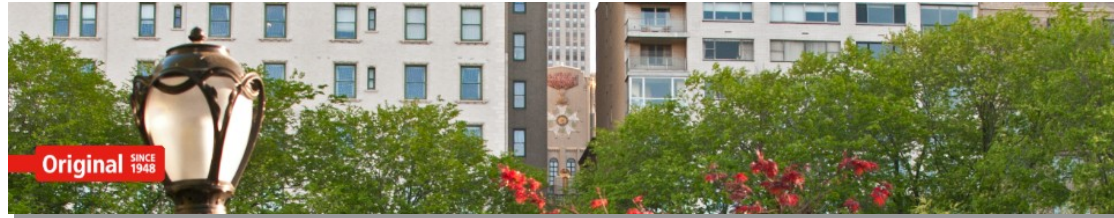
Hotel Ring Metal



Example of room ideas – No 2 (Metropolis)



Hangers for clever people



Profi 45



Profi 45/HRS



Trend RA 35/D

Colour shown: – All Black - black lacquered, with black hooks and metal parts
Other colours (stained and lacquered) possible

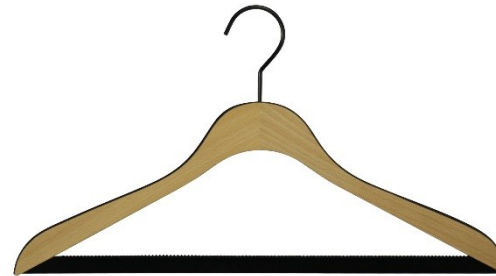
Example of room ideas – No 3 (Loft)



Hangers for clever people



Comfort Bi-Colour 44



Comfort Bi-Colour 44/HRS



Comfort Bi-Colour 44/K



Trend Bi-Colour RA 35/D

Colour shown: beech with black contour
Other colours (stained and lacquered) possible

MAWA Perfect Extras



Herrendiener Typ 1 (Valet)



Herrendiener Typ 2 (Valet)



Herrendiener Typ 3 (Valet)



Kofferträger
(Case carrier with wall protection)



Satinbügel (Satin Hanger)

Colour shown for wood: beech
Other colours (stained and lacquered) possible

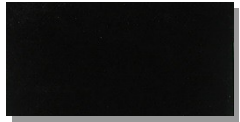
MAWA optional - Colours



Black / White
RAL-Colour



MAWA optional - Colours



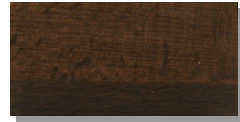
Colour-Code: 05 black



Colour-Code: 06 white



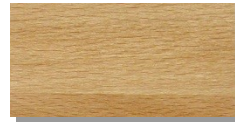
Colour-Code: 50 cherry



Colour-Code: 51 walnut



Colour-Code: 52 mahogani



Colour-Code: 53 beech



Colour-Code: 70 wenge



MAWA optional – Hotel Pin - Examples



Business/RE/RFS Wenge
with nickle-plated hotel pin



Business/RFS Mahogany
with nickle-plated hotel pin



Business/RE/RFS Walnut with brass-plated hotel
pin

MAWA optional – Logo Printing



Hangers for clever people



1



2



3



4

Personalize wooden hangers individually according to the wishes of your customer:

1. Tampon print:

1 or 2 colours / 1 or 2 sides
for flat and bodyformed hangers

2. Branding:

for flat hangers, without colour

3. Laser engraving:

without colour, done after lacquering
for flat and bodyformed hangers

4. Thermal printing:

with stamp and coloured foil
for flat wooden hangers

Brand Ambassador Examples



Quality and fairness



Perfect Functionality

- MAWA hangers keep your clothes in shape
- MAWA hangers are non-silp coated
- MAWA hangers save space and keep overview



SKIN friendly

Kind to the skin

MAWA hangers do not contain plastics or heavy metals which are harmful to health or can get on your skin.



ECO friendly

Sake on environment

MAWA hangers are environmentally friendly and manufactured according to strict ecological aspects.

Quality and fairness

- MAWA uses European timber from organic farming and sustainable forestry with **FSC® Certificate**. The FSC® label provides security when buying wood products and confirms that the material dates from environmental and social cultivation.
- MAWA wooden hangers do not contain toxic or harmful substances.
All wooden hangers are finished with **water-based** and environmentally friendly varnishings.



The mark of
responsible forestry

References



Hangers for clever people



LAN
SER
HOF



FACTORY
DANCE/ HOTEL MEET
/DRINK



K A M E H A
G R A N D



HOTEL BERLIN, BERLIN



LANDZEIT
ST. VALENTIN